

General Partner



# AUTOMOTIVE SERVICE UNION

2021

Partners



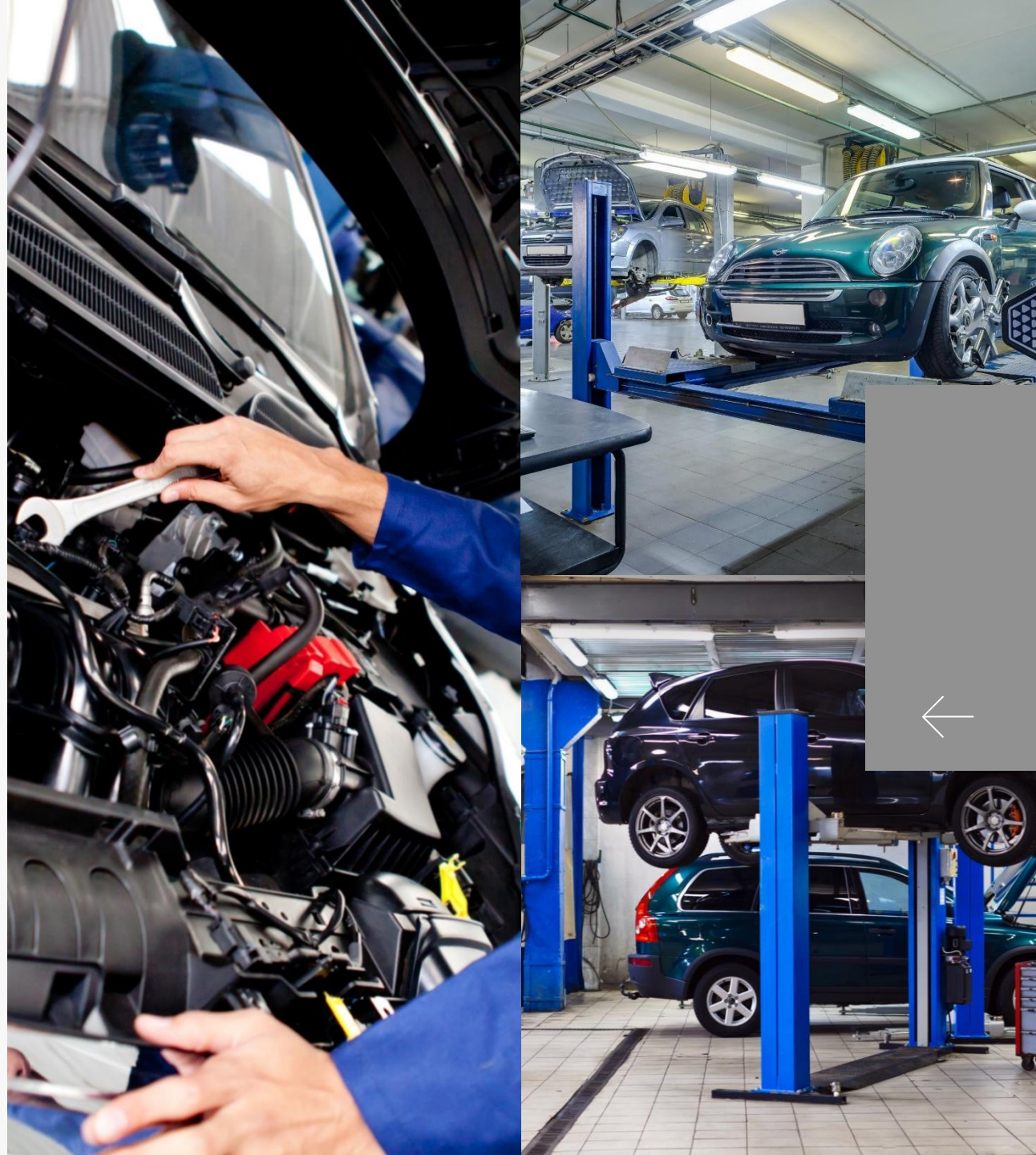
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# AUTOMOTIVE SERVICE UNION

A non-commercial organization, ASU is the Union of legal entities and citizens based on voluntary membership to represent and protect the interests of its members, to promote expertise and competence, to coordinate the business activities of members and to develop and improve the car service industry guidelines.

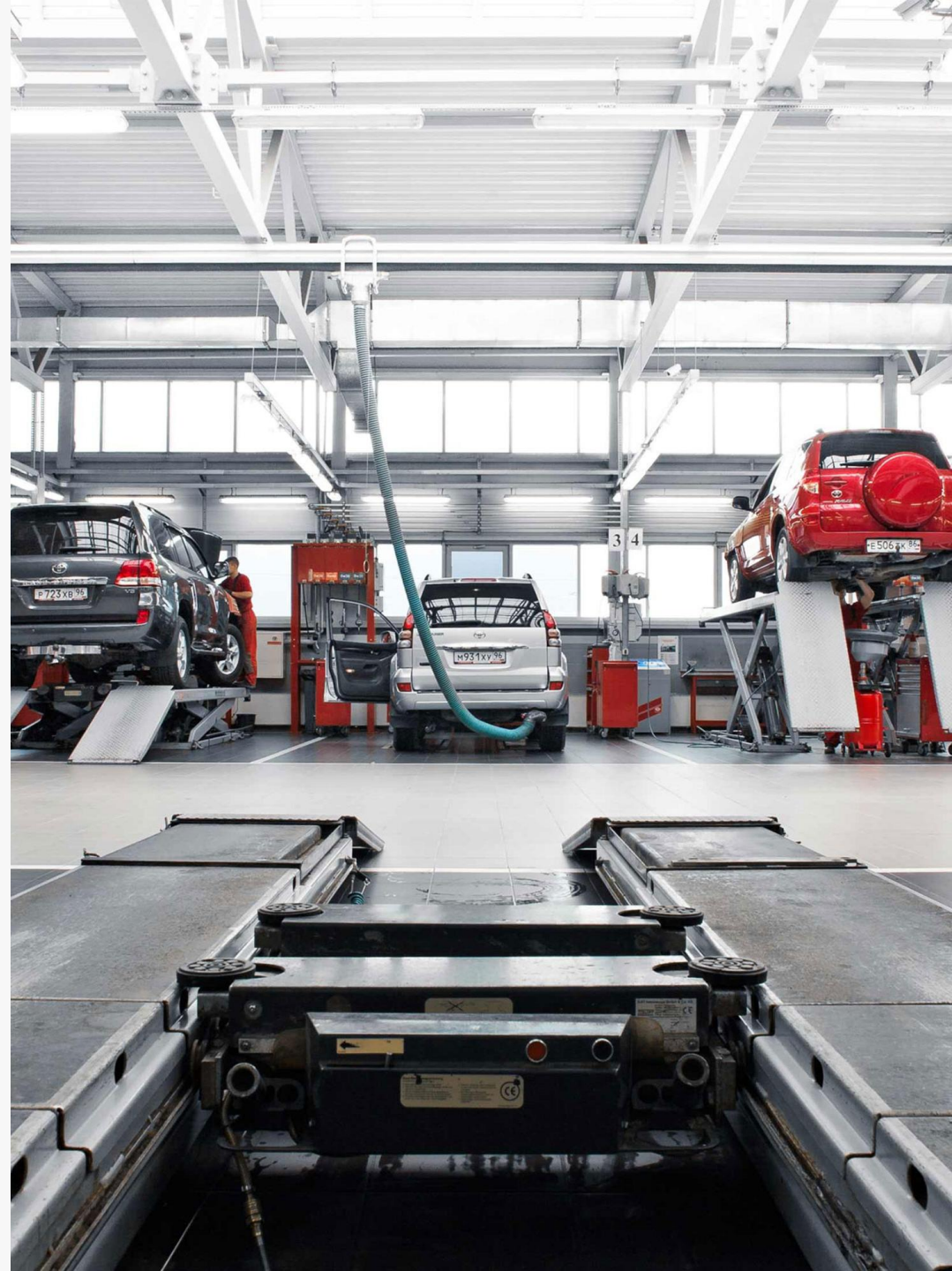






# MISSION of the Automotive Service Union

- To change the attitude of car owners, government officials, and product suppliers to the independent car maintenance industry by upscaling the market to the level of the world's best standards,
- To improve the effectiveness of member companies and the level of professional knowledge of their employees;
- To establish an industry culture;
- To put quality standards into practice;
- To promote the growth and development of a common view of colleagues through the use of communication tools





# Automotive Service Union **Purposes**

**01**

## **Protection**

of the interests and investments of both the Union members and the industry as a whole at all areas, including State level.

**02**

## **Transformation**

of the Russian aftersales car market to the level of the world best standards.

**03**

## **Creation**

of conditions for improving the efficiency, for increasing the level of professional knowledge and industry culture of participants in the aftersales car market.





# Purposes of Automotive Service Union

04

## Growth

of prestige and formation of a positive public opinion about employees of the aftersales industry.

05

## Assistance

to the formation of legal, economic and social policies that meet the professional interests of the Union members and the development of the auto industry.

06

## Cooperation

with foreign and international organizations in order to promote and support Russian car service companies in the global market.

07

## Resistance

to monopoly and unfair competition in the aftersales industry.





# TASKS of Automotive Service Union

01

**To make proposals** and to participate in the promulgation of laws, state regulations, regulatory documents in the field of the aftersale industry for the repair of motor vehicles

02

**To communicate** with the authorities of the Russian Federation to create a favorable organizational and economic environment for the companies working at the car service industry.

03

**To provide** methodological, advisory and practical assistance to members of the Union in their activities.





# TASKS of Automotive Service Union

04

**To create** recommendations and industry standards, allowing car repair companies to use advanced technologies, improve techniques and working methods

05

**To cooperate** with educational organizations for compliance of graduates in the automotive industry and promote apprenticeship openings at the companies of the Union members.

06

**To organize** intra-industry communication and network to develop a common position of the car service industry participants on strategic issues of the industry development.



# Code of ethics of Automotive Service Union

- 01** **No personal ego** within the community; no individual opinion will prevail over the rules that have been accepted for our inner life.
- 02** **Forbid** any member to obtain a personal competitive advantage by using privileged instruments of the Union.
- 03** **Understanding** that we are representatives of strong companies, and we are guided by the principle of «No one but us»
- 04** **Respect** for all colleagues, regardless of the size of their companies and financial conditions.







## Code of ethics of Automotive Service Union

**05** **Absence** of any pre-requisite for representatives of the car service market to participate in the Association as full members.

**06** **Responsibility** of each member for any collective decision.

**07** **Union members are only steered** by common business interests.

**08** **Understanding** that we became Association members to «give», not to «take».







## Code of ethics of Automotive Service Union

**09** **Members should refrain** from expressing personal likes and dislikes within the Union

**10** **No** questions about competition within the industry accepted.

**11** **Solving** all issues on the basis of democratic centralism.







# HISTORY of Automotive Service Union

Directors and owners of independent car service centers and large chains joined the Union in March 2020 to promote a change in the perception of car users, the state regulatory authorities and auto industry suppliers towards the level of services rendered by the auto repair industry.

This noncommercial organization will protect interests of car service centers and develop common standards for the aftersales industry. The Union is changing the aftersales market and transforming the concept of «car service» in our country.





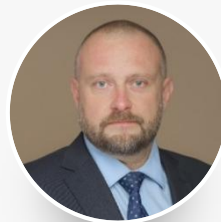
# Automotive Service Union



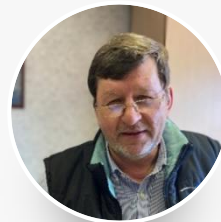
**Руслан  
Юнусов**  
«Партек»



**Сергей Чернявский**  
«Дижитал Дизель»



**Олег  
Ванюков**  
«Икар»



**Александр  
Пахомов**  
«Дилижанс»



**Михаил  
Петров**  
«ЕвроАвто»



**Илья  
Николин**  
«Реактор»



**Михаил  
Смирнов**  
«Zet-авто»



**Борис Агеев**  
«Заботливый  
сервис»



**Андрей  
Чувилин**  
«Eurorepar»



**Юрий  
Валько**  
«Гидравлика»



**Дмитрий  
Харитошин**  
«Fleet-сервис»



**Дмитрий  
Даньшов**  
«Механика»



**Александр  
Жигалов**  
«LR-West»



**Роман Гуляев**  
«Eurorepar»



**Владимир  
Ковалевский**  
«Мир Hyundai-Kia»



**Вячеслав  
Кондратьев**  
«Гараж №1»



**Александр  
Кучеров**  
«Eurorepar»



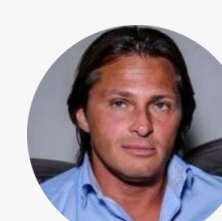
**Виталий Новиков**  
Директор по  
продажам ЕА



**Станислав  
Данилин**  
«Станди»

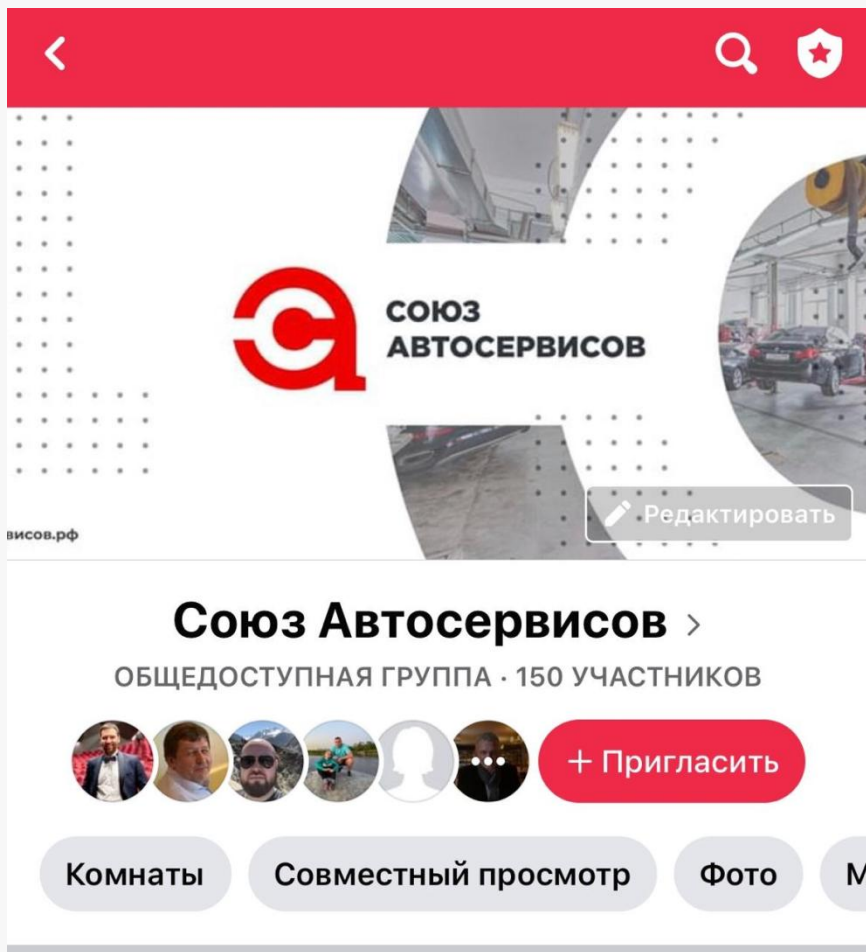


**Барно  
Турсунова**  
«Вилгуд»

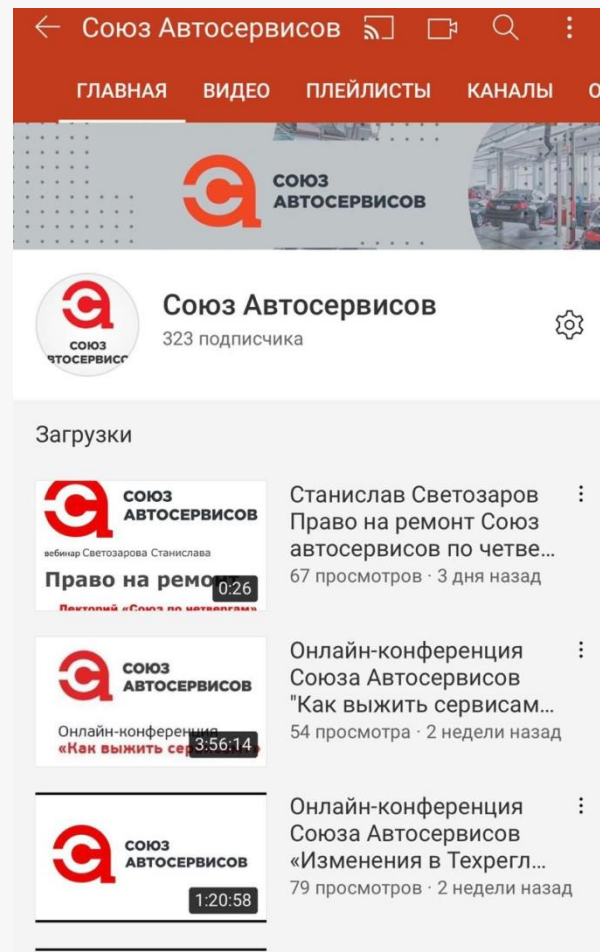


**Дмитрий Егармин**  
«Renault-Remont»

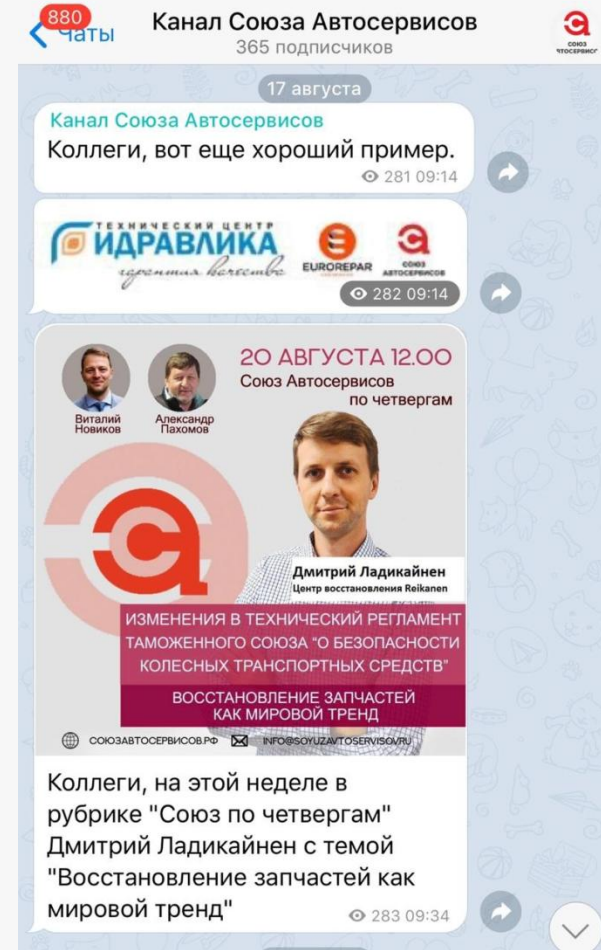




<https://www.facebook.com/groups/339661247071795>



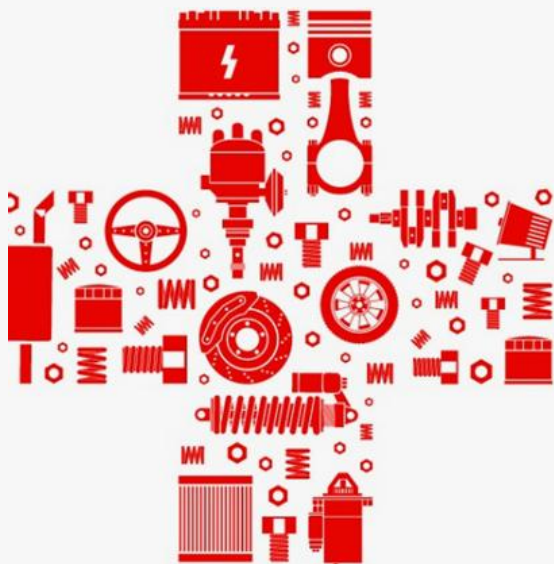
<https://www.youtube.com/channel/UCkevYv-RjWDjHbw23XZ-MVw>



<https://t.me/soyuzsto>



# What the Union has already done?



- A letter was addressed to the Russian Federation government signed by members of car service Stations requesting consent for opening doors during the COVID pandemic. **Result:** Car maintenance workshops were allowed to work.
- An online conference was held on the topic: «How the auto repair industry can survive the crisis?» (with an attendance of over 1000 participants).
- A promotional campaign was launched for medical doctors granting them a 15% discount on repair and maintenance of their cars (**more than 350 car servicing companies supported the initiative**).
- Members of the Union had meetings within the Ministry of Economic Development and took part in dedicated committees on support to Car service companies during the crisis. As a result, several legislative acts on termination of lease agreements have been finalized..
- **An «alarm button» was created for members of the Union.**

APRIL  
2020



MAY  
2020







# What the Union has already done?



- The Public chamber of the Russian Federation held a round table on «Vehicle safety: amendments to technical regulations». The conclusion of the Public chamber for the State Duma is being prepared.

- Communication with the State Duma Committee on transport and construction has started.
- Communication with the Federal Antimonopoly service has started

JUNE  
2020



JULY  
2020





## What the Union has already done?

- Speech at the Castrol conference.
- Meetings in the State Duma and relevant ministries.
- Accepting applications for membership in the Union.

- 
- Press release of the Union in the media.

- Launch of support service for Union members.
- Launch of new work groups for working with suppliers, protecting the rights of entrepreneurs and developing professionalism

- 
- Launch of a Federal promotion for all members of the Union to promote the Automotive service Union across the country.
  - Launch of the aggregator of the best products and services with special conditions for members of the Union.

September  
2020

October  
2020

November  
2020





# Why do we need all this?

Participation in proposed changes to the technical vehicle regulations «About the safety of wheeled vehicles»

Promoting changes to the Governmental Decree № 290

Access to technical information for the independent aftersales market

Working on the promulgation of a law over patents





# Changes in the technical regulations

## Don't let them kill extra equipment

Allow access to technical info on car maintenance

Do not reduce the range of services

Protect the interests of clients

Дизайн. Внешнее оформление

- 07 Передняя защита кузова**  
Обеспечит Вашему автомобилю эффективную защиту от царапин и легких повреждений кузова, характерных для ежедневной эксплуатации в городских условиях.  
77 11 547 655\*
- 08 Труба с проступью**  
Нержавеющая сталь, 2 шт. 77 11 547 136
- 09 Порог-площадка**  
Анодированный алюминиевый профиль и пластик, 2 шт. 77 11 547 643
- 10 Труба, нержавеющая сталь**  
2 шт. 77 11 546 716
- 11 Лист, нержавеющая сталь**  
2 шт. 77 11 546 717
- 12 Боковые защитные накладки порогов дверей**  
Специально созданные для Нового Duster, они эффективно защищают кузов от ударов. 4 боковые стилизованные накладки: 2 передних и 2 задних. Пластик.  
80 87 257 25R
- 13 Задняя защита кузова**  
77 11 547 656







# Membership in the Union



= Full Members  
Of The Union



Associate  
Members Of  
The Union



Observers  
Of The  
Union



# Union's Working groups

- The Group for the creation of Union and professional standards— «Maintenance and repair of motor vehicles».
- The Group for interaction with regional and Federal authorities.
- The Public Relations group.
- The Group for information support Services
- The Group for working with spare parts manufacturers and distributors. Section for car components and aggregates rebuilders.
- The Group on the development of insurance products for Services.
- The support Group for regional representative offices and car service clubs
- The Group for the organization of professional corporate and employees training of the companies forming the Union.



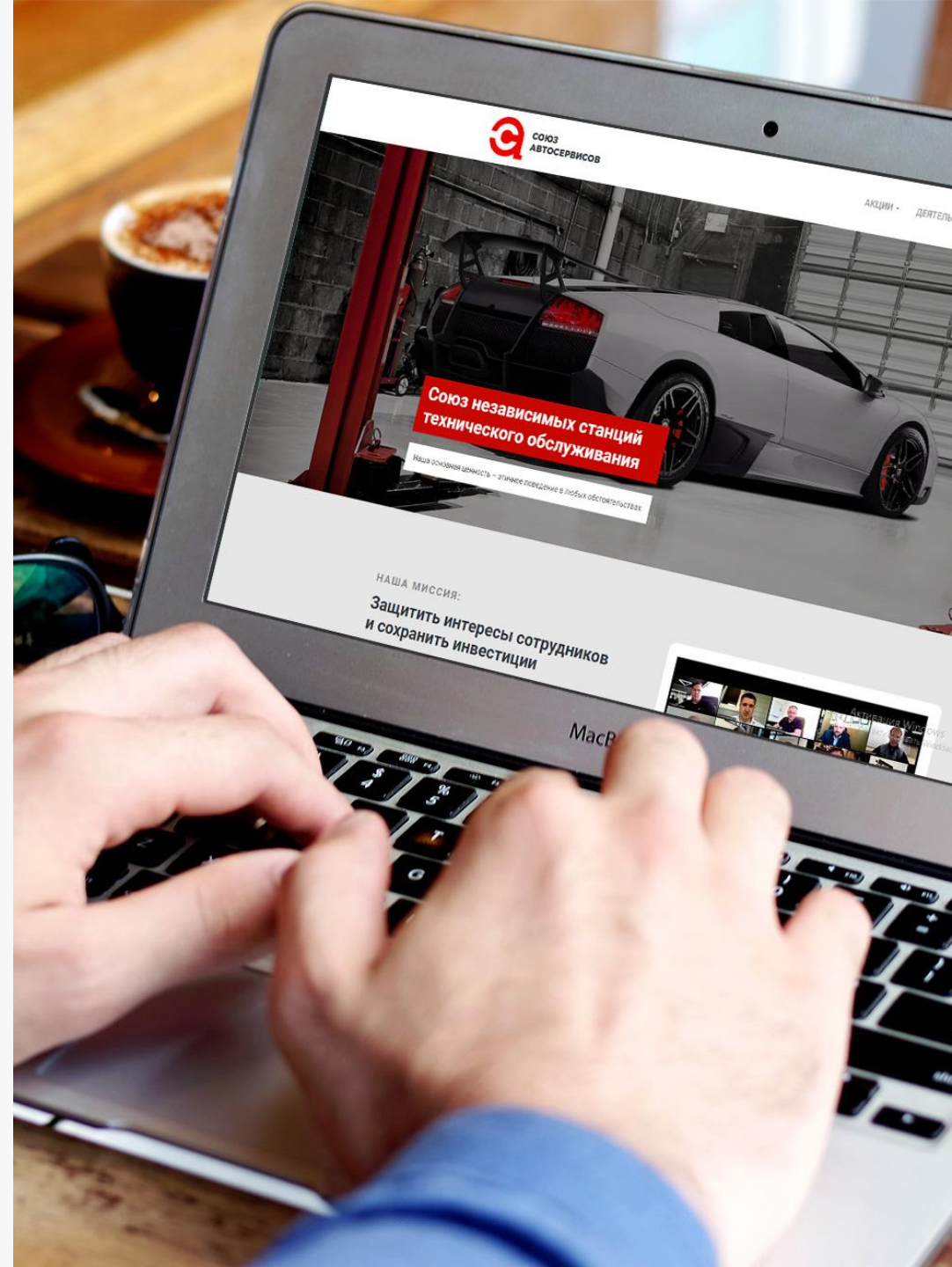
# The UNION EVENTS



A regular webinar "Union on Thursdays" is held for all interested parties. At the webinar, members of the Union give an overview of important problems and solutions for the industry.

A regular webinar for candidates of the Union. At the webinar, members of the Union tell newcomers about the Union and answer questions.

A quarterly conference is open for members, where the founding group of the Union notifies the results of the Union's work for the previous period.





# AUTOMOTIVE SERVICE UNION

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